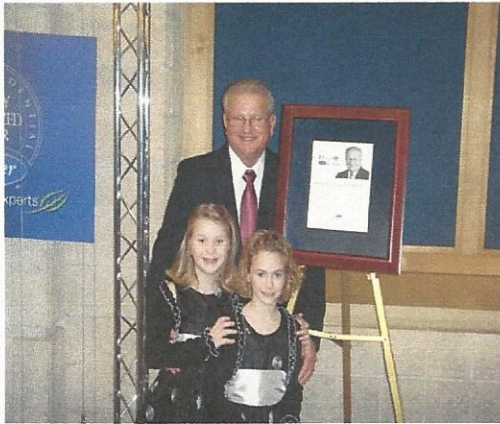
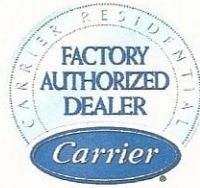


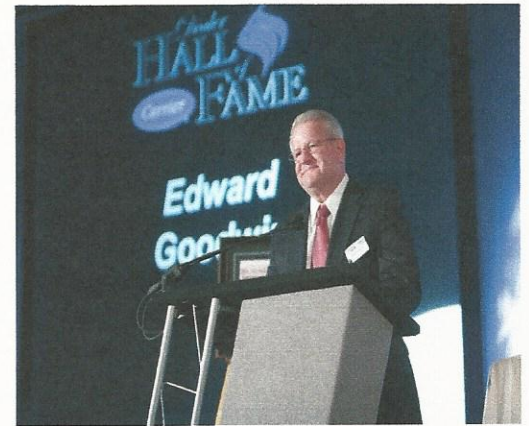
Congratulations Eddie on This Prestigious Award



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Carrier Corporation Presents Prestigious Award to Local Businessman Edward Goodwin Honored for Exemplifying Willis Carrier's Spirit of Leadership

Carrier Corporation presented Mountain Home resident Edward "Eddie" Goodwin with its Dealer Hall of Fame Award at the 2010 Carrier Factory Authorized Dealer (FAD) conference in Tampa, Florida. The coveted lifetime achievement award is given each year to only a select few who, as dealers having represented Carrier as their primary brand for more than 20 years, have shown a history of valuable leadership.

Michelle Caldwell, Carrier brand manager said "Eddie exemplifies compassion and commitment to his employees, community and customers. It is an honor to recognize him with this award."

Other qualities that are noted among recipients are vision to seize opportunity, a focus on continuous improvement and personal and professional integrity. Although thousands of dealers across the country represent Carrier brand products, fewer than 1200 surpass the high standards defined by the company to qualify as a Factory Authorized Dealer, and among those, Goodwin is one of only three to be inducted into the Hall of Fame this year.

Goodwin became a Carrier dealer in 1971, the year he returned to his hometown of Mountain Home, Ark. to purchase Central Heating and Cooling just six years after its founding. Since then he has continued to grow Central into a top-performing Carrier FAD company consistently recognized for its many sales achievements.

His commitment to community service is life-long. Goodwin cares deeply about his employees and customers and is devoted to his church, family and community. Goodwin can be described as a steady person with quiet humility. It was through his encouragement and support that the employees and equipment of Central were twice mobilized during times of crisis, in one case helping families clean-up after a devastating tornado and in another case working to stave off massive flooding of the Twin Lakes area by filling and placing sandbags. Few realize these efforts were made on company time and at Goodwin's expense.

As Eddie accepts this award, he gives thanks to his family, the great customers of the twin lakes area and the Carrier organization. But most of all he gives thanks to the Lord who gave him the opportunity of owning the business and serving our community.

EDDIE CELEBRATED THIS AWARD AT AN OPEN HOUSE ON MAY 21, 2010 WITH HIS FAMILY, EMPLOYEES, FRIENDS AND CUSTOMERS.

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